Iuliia Shchilnyk, Web & UI/UX Designer

www.imadedesign.ca
ishchilnyk@gmail.com
(613) 355-3547
linkedin.com/in/iuliia-shchilnyk

seoplus+, Lead Web Designer

Jan.2018 - Present | Ottawa, Canada

Taking a lead on the design and build of larger and more complex website projects. Developing comprehensive design and technical specs for website projects. Focusing on improving processes within web department. Training junior web designers on various design and development tasks.

seoplus+, Web & Graphic Designer

Feb.2016 - Dec.2017 | Ottawa, Canada

Worked directly with clients throughout all phases of website design and development. Launched numerous websites for a wide range of businesses. Designed landing pages, email templates and marketing materials crucial to the success of various digital marketing campaigns. Provided website maintenance and support to existing clients.

Carehub, Co-founder & UI/UX Designer

Jan.2016 - Dec.2017 | Ottawa, Canada

Conducted primary and secondary research to create a product roadmap and determine MVP for a web application. Used Sketch, Adobe XD and InVision to create wireframes and mid-fidelity prototypes. Collected feedback from users to further iterate on the design. Created technical specs to help developers understand the functionality behind every element of the prototype.

Create.Marketing, Web & Graphic Designer

May.2015 - Feb.2016 | Ottawa, Canada

Worked on a range of creative and digital projects throughout the entire design lifecycle from concept to delivery. Built static and WordPress websites, and designed various graphics for digital and print usage.

Fastw3b, Marketing Specialist

Mar.2012 - Aug.2013 | Kharkiv, Ukraine

Created product roadmaps and conducted new releases of Fastw3b products. Performed on-going market research on competitors and created comprehensive monthly reports. Managed a team of designers. Launched joint advertising and e-mail marketing campaigns in collaboration with Fastw3b partners.

Algonquin College of Applied Arts and Technology

Sep.2014 - Apr.2015 | Ottawa, Canada

Post-graduate (Honours), Interactive Multimedia

Kharkiv National University of Economics

Sep.2010 - Mar.2012 | Kharkiv, Ukraine

Master's Degree, International Business (Marketing)

Kharkiv National University of Economics

Sep.2006 - Jun.2010 | Kharkiv, Ukraine

Bachelor's Degree, International Business

"STEP" Academy

Sep.2005 - Jun.2008 | Kharkiv, Ukraine

Diploma, Digital Graphics & Internet Technologies

Skills

Wireframing
Low to High Fidelity Prototyping
User Experience Design
User Interface Design
Responsive Web Design
Graphic Design
Front-End Development

Tools

Adobe Creative Suite
Figma, Sketch, Invision
HTML
CSS / Sass
jQuery / Javascript
Shopify
WordPress